

# CITIZENS ASSOCIATION FOR CHILD RIGHTS

EDUCATE.ENLIGHTEN.EMPOWER



## CHALLENGING TIME GAVE US OPPORTUNITIES OPPURTUNITIES TO SERVE THE PEOPLE

2020 was the most difficult year for everyone, but with support and dedication, we were able to reach out to people and make a difference in various ways.

## COVID-19 RELIEF EFFORTS



## FLUSH THE VIRUS

TO ADDRESS THE INCREASINGLY ALARMING SITUATION OF COVID-19, CITIZENS ASSOCIATION FOR CHILD RIGHTS (CACR) ALONG WITH TEHRANA PRAKASHA MANDAL (TPM) PARTNERED WITH UNICEF MUMBAI AND CRAFTED A UNIQUE CAMPAIGN CALLED "FLUSH THE VIRUS" IN MAY 2020.

Project Location: State of Mumbai Metropolitan MCGM Ward: G North (Chembur), M East (Mankhurd), Colaba, Trombay, W East (Antarctica, Bhar, Bandra), N West (Chandrapur Vikhroli), P North (Wadala), L West (Kurla), A & H Ward, P South, S West and H West (Santacruz).

The campaign included initiatives for the improvement of Water, Sanitation, and Hygiene (WASH) through campaigns for infection prevention and control (IPC) and Risk Communication and Community Engagement (RCCE) in urban community toilets and MCGM schools used as POCs.



## POSHAN MAAH

During POSHAN Maah - CACR along with UNICEF organised a 3 days webinar for MCGM education department on Right nutrition in children, attended by over 2100 MCGM education department stakeholders.

## Empowerment of Teachers from MCGM to support Right Nutrition in Children



## SOAP DISTRIBUTION

Over 400000 soaps were distributed to frontline workers, Rag pickers, Health workers, BEST department, Solid Waste Department, Dabbawalas, Transgender community, Beggars and Homeless population in Mumbai.



## NUTRI-GARDEN

School Nutritional Gardens are good for learning; they are highly practical and direct form of education, where children can learn how to grow good food, which not only improves health, but also provide opportunities for livelihood and increased self-sufficiency.



## WOMEN ENTREPRENEURSHIP

We are providing hands on training to the women in the local communities on how to independently make, clean and care for reusable sanitary kit so as to improve girls' access to effective, sustainable, affordable, eco-friendly and safe menstruation products as well as create an income for themselves.



## ENSURING SAFE DRINKING WATER AT MCGM SCHOOLS

Ensuring students' access to safe drinking water at school is essential. However, many schools struggle to ensure this due to lack of infrastructure, thus BPC is sponsoring installation of water purifier in MCGM Schools of M ward, which is being implemented by CACR. Under this project 87 water purifiers in 87 schools were installed with warranty for period of two years with consumables.



## AWARENESS ON PERSONAL HYGIENE AND MENSTRUAL HYGIENE WITH MCGM SCHOOL CHILDREN AND DISTRIBUTION OF HYGIENE KITS

IT IS IMPORTANT TO INCULCATE SUCH PRACTICES IN SCHOOL SO THE CHILDREN INCORPORATE THEM INTO THEIR LIFESTYLE. ACCORDING TO THE WORLD HEALTH ORGANIZATION'S VIEW, POOR SANITATION IS LINKED TO TRANSMISSION OF DISEASES. THESE DISEASES NOT ONLY AFFECT THE ATTENDANCE OF THE CHILDREN IN SCHOOLS BUT ALSO CONTRIBUTE TO POOR GROWTH AND MALNUTRITION. HEALTH, HYGIENE AND CHILDREN ARE PRICELESS WEALTH AND VALUABLE INVESTMENT!



AWARENESS TRAINING FOR MCGM SCHOOL CHILDREN ON PERSONAL HYGIENE AND MENSTRUAL HYGIENE WAS CONDUCTED IN 36 SCHOOLS. THE TRAINING WAS CONDUCTED BY CACR AND TPM. THE TRAINING WAS CONDUCTED IN 36 SCHOOLS. THE TRAINING WAS CONDUCTED BY CACR AND TPM.



WE LOOK FORWARD TO HAVING YOU STAY CONNECTED WITH US ON OUR SOCIAL MEDIA PLATFORMS OR EMAIL US AT [CONNECT.CACR@GMAIL.COM](mailto:CONNECT.CACR@GMAIL.COM)

WISH YOU SAFE DAYS AHEAD.

BEST REGARDS,  
NITIN WADHWANI  
DIRECTOR  
CACR



AS WE ENTER THE NEW YEAR, WE APPEAL TO ALL OF YOU TO CONTRIBUTE WHATEVER YOU CAN, TO HELP US KEEP WORKING ON THE ISSUES THAT MATTER AND HELP PEOPLE.

